



21st October '10

Subject: Participation in Just Careers Common Admission Test (JC CAT)

Dear Sir/Madam,

I am pleased to inform you JC CAT is a National Level Entrance Test for MBA Aspirants. It was launched in 2007 to facilitate B-Schools in India to screen MBA aspirants seeking admission in MBA & other allied programs.

Keeping in mind the growing aspirations of the younger generation we conduct this test three times a year (January, May & September) across India. These tests offer a valuable service to the management institutes as well. **From next test onwards JC CAT is going online to make it more convenient and popular among internet age students.** It will not be conducted through paper-pencil mode anymore.

Next JC CAT is scheduled on Sunday, 9th January'2011. I am writing to request you to participate in JC CAT and avail the benefits of choosing right mix of students for your programs. **The registration fee to participate in JC CAT is Rs.10000/- only.** On registration, your B-School's name will be listed under JC CAT participating B-Schools on JC CAT website along with a link to your B-School's website. Students applying for JC CAT may go through the list and respective B-School's website to decide and opt for any five B-Schools among all the participating B-Schools. Towards your participation, you will also be entitled to get data along with JC CAT score of the candidates appeared in JC CAT.

We are also providing the option to associate with us on a yearly basis by paying discounted fee of Rs.25000/- only for three JC CAT administrations (September'10, January'11 & May'11). Towards yearly participation, B-Schools are also offered **complimentary one page advertisement in any one issue of Just Careers**, a leading magazine for MBA aspirants with a decent monthly circulation of 50000 copies. (However the advertisement tariff for carrying one page advertisement in Just Careers magazine is Rs.35000/- only).

To participate in JC CAT, kindly send demand draft of the required amount favoring JC CAT along with completely filled consent form latest by **10th December'10**. In case of yearly participation, please also send the artwork of your B-School's admission notification (Both soft copy & hardcopy in the prescribed format as given in the guidelines). For more details, you may log on to our websites www.jccat.justcareers.in & www.justcareers.in.

Looking forward to your confirmation & participation

With Regards,

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